

# *How Statistics can Improve your Experiment*

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# *Two topics*

Event weighting: competitive with ML  
and less computation

Evaluating Systematic Errors  
usual methods don't get all variation



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# *Event Weighting: The Context*

Milagro cosmic  $\gamma$  ray experiment

2630 m altitude = 750 g/cm<sup>2</sup> (of 1030) overburden

H<sub>2</sub>O Cherenkov pond (+ tank surface array) =

calorimeter after 20.5 X<sub>0</sub>, 8.3 $\lambda$

Task: tell if hadron or  $\gamma$  started the shower

AND: most cosmic rays are hadron-initiated (p, He,...)

No big surprise that  $\langle B \rangle \approx 10^3 \langle S \rangle$

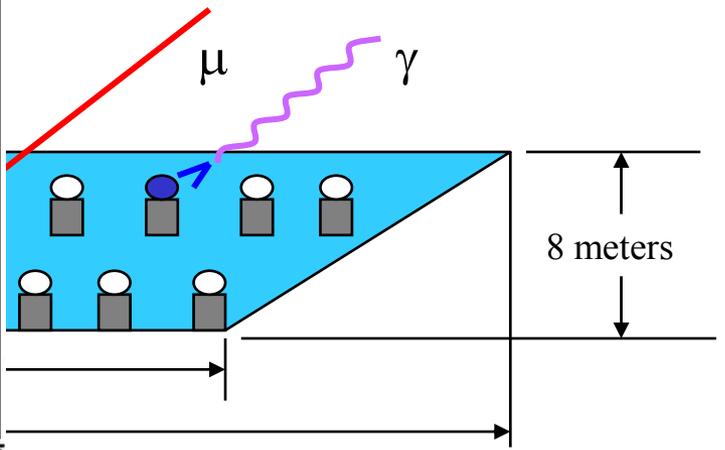
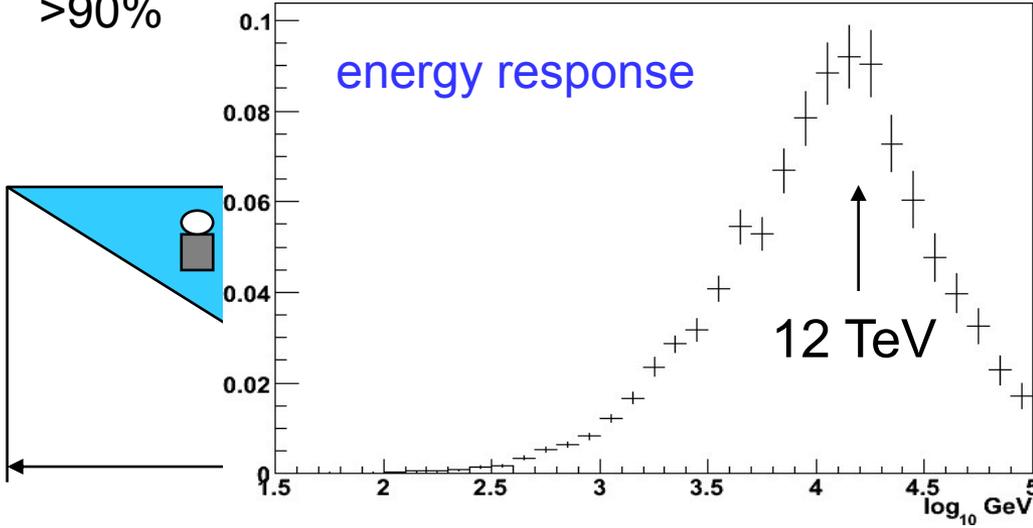
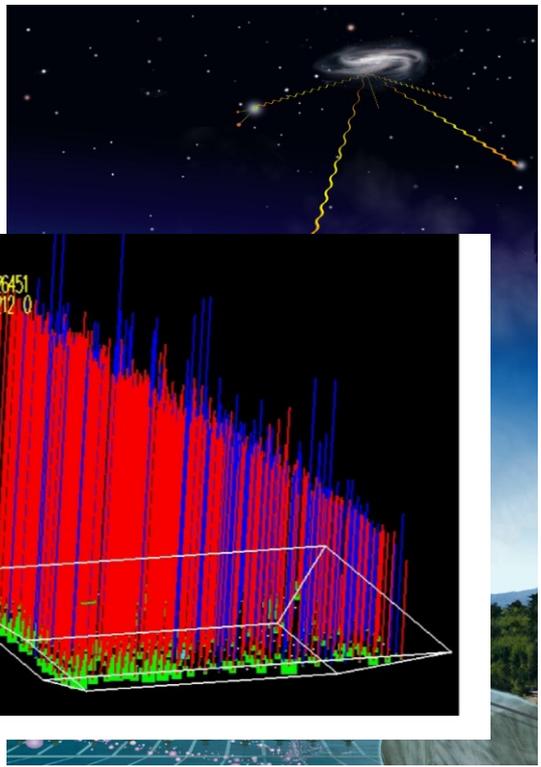
# Milagro Gamma Ray Observatory @ 8600' altitude near Los Alamos, NM



**A. Abdo, B. Allen, D. Berley, T. DeYoung, B.L. Dingus, R.W. Ellsworth, M.M. Gonzalez, J.A. Goodman, C.M. Hoffman, P. Huntemeyer, B. Kolterman, C.P. Lansdell, J.T. Linnemann, J.E. McEnery, A.I. Mincer, P. Nemethy, J. Pretz, J.M. Ryan, P.M. Saz Parkinson, A. Shoup, G. Sinnis, A.J. Smith, G.W. Sullivan, D.A. Williams, V. Vasileiou, G.B. Yodh**

# How Does Milagro Work?

- Detect Particles in Extensive Air Showers from Cherenkov light created in 60m x 80 m x 8m pond containing filtered water
- Reconstruct shower direction to  $\sim 0.5^\circ$  from the time different PMTs are hit
- 1700 Hz trigger rate mostly due to Extensive Air Showers created by cosmic rays
- Field of view is  $\sim 2$  sr and the average duty factor is  $>90\%$



# *Inside the Milagro Detector*

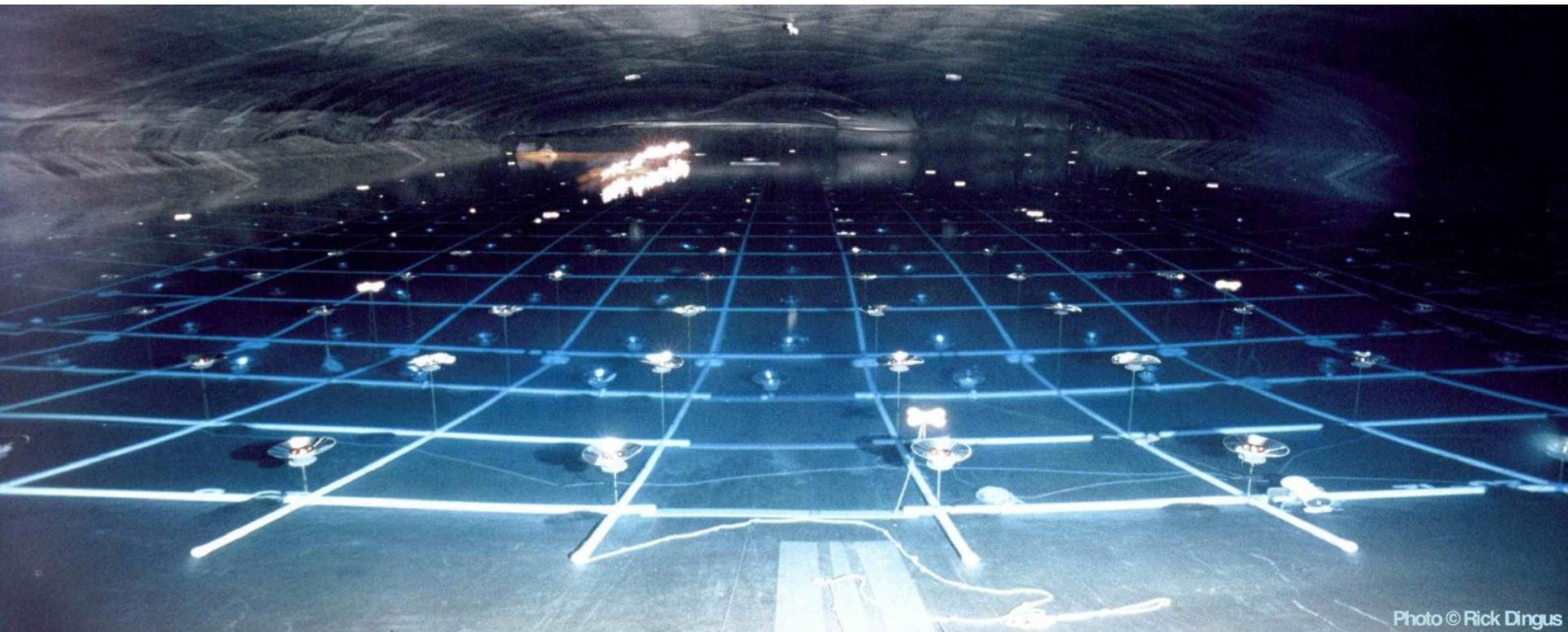


Photo © Rick Dingus

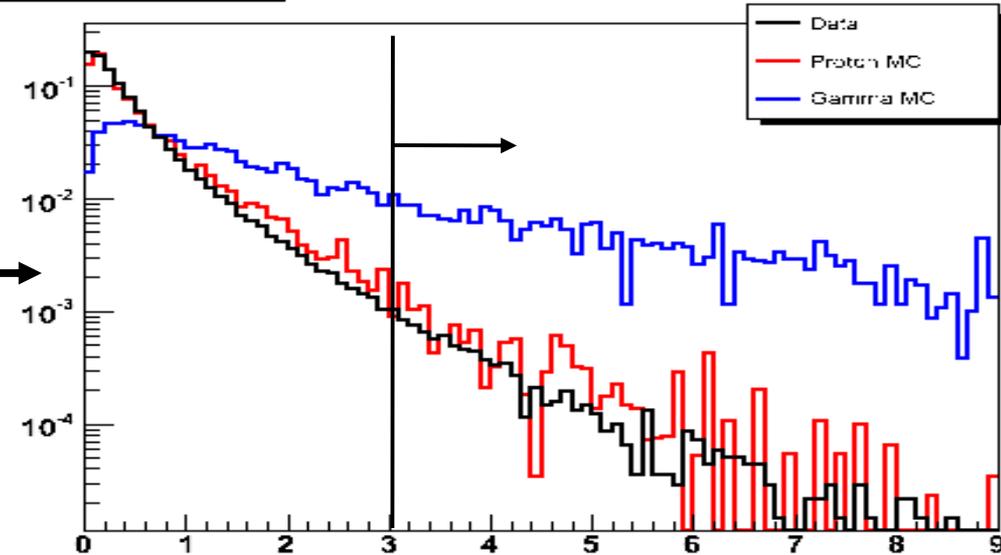
# Milagro Background Rejection

## Background Rejection Parameter

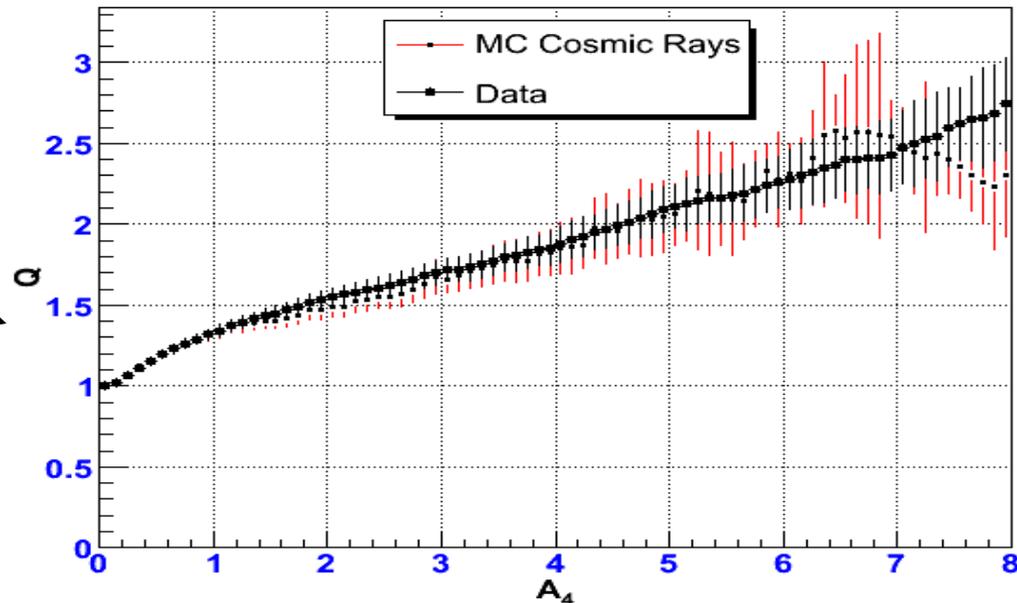
$$A_4 = \frac{(f_{Top} + f_{Out}) * n_{Fit}}{mxPE}$$

mxPE: maximum # PEs in bottom layer PMT  
 fTop: fraction of hit PMTs in Top layer  
 fOut: fraction of hit PMTs in Outriggers  
 nFit: # PMTs used in the angle reconstruction

**A<sub>4</sub> Distribution**



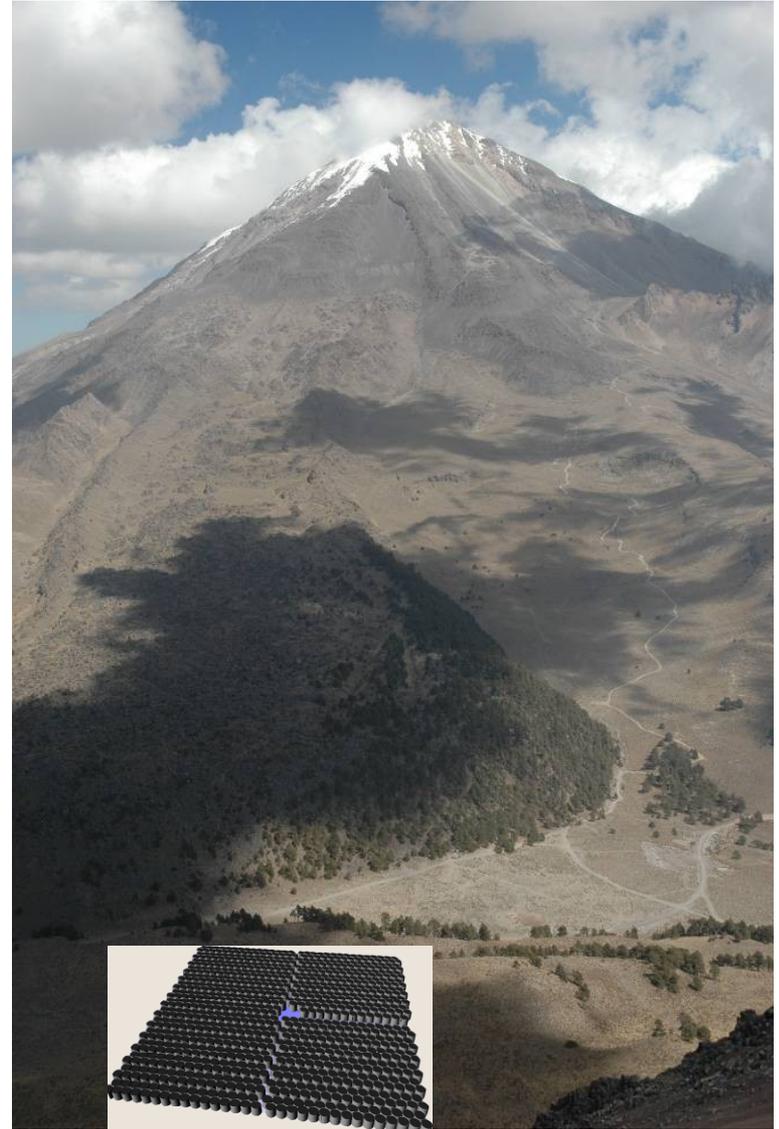
**Q-Factor as a function of A<sub>4</sub>**

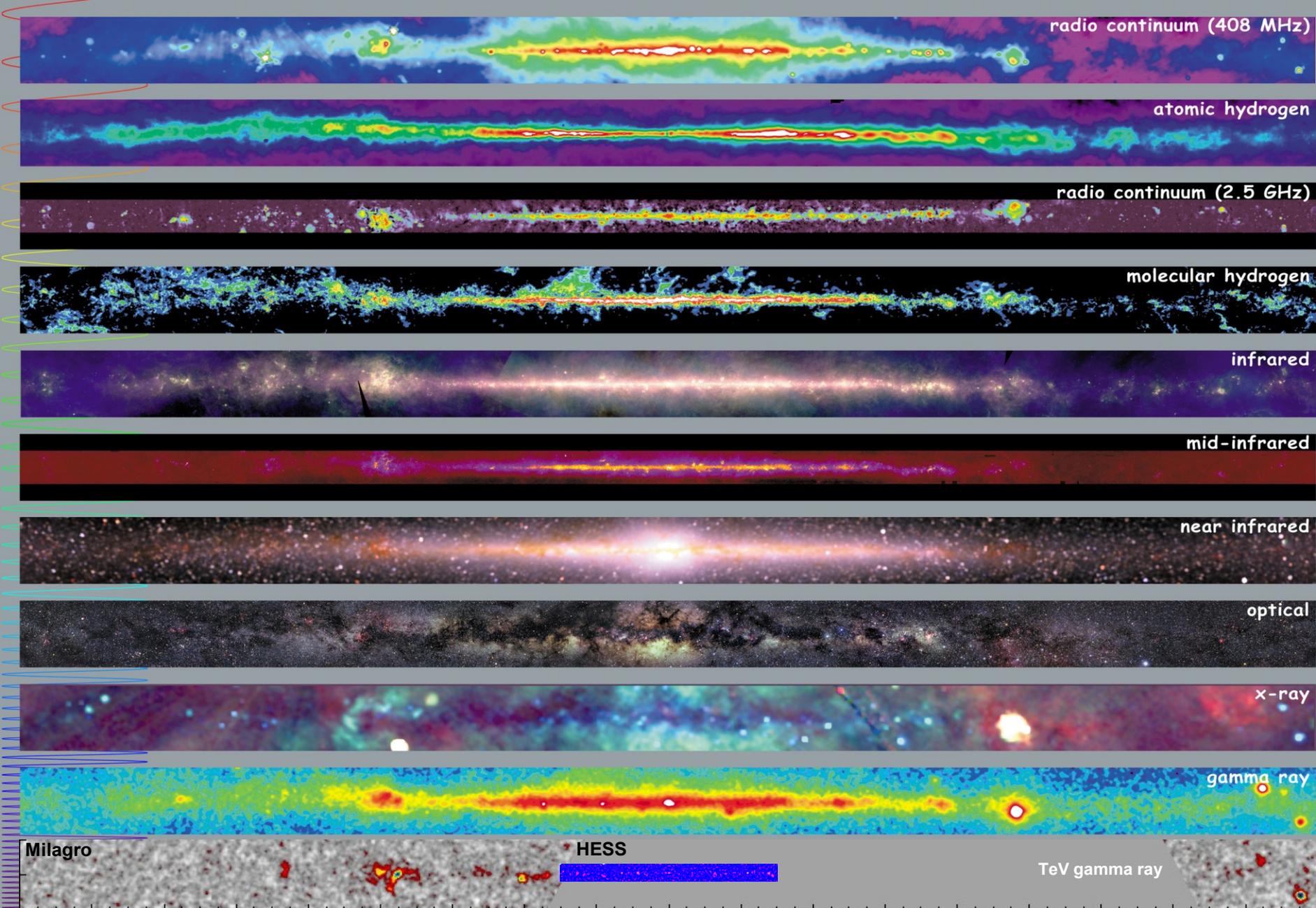


S/B increases with increasing  $A_4$  so analysis weights events by S/B as determined by the  $A_4$  value of the event

# *HAWC site is Sierra Negra, Mexico*

- 4100 m above sea level
- Latitude of 19 deg N
- Easy Access
  - 2 hr drive from Puebla
  - 4 hr drive from Mexico City
- Existing Infrastructure
  - Few km from the US/Mexico Large Millimeter Telescope
  - Power, Internet, Roads
  - Sierra Negra Scientific Consortium of ~7 projects
- Excellent Mexican Collaborators
  - ~15 Faculty at 7 institutions have submitted proposal to CONACYT for HAWC
  - Experience in HEP, Auger, and astrophysics (including TeV)





<http://adc.gsfc.nasa.gov/mw>

# TeV $\gamma$ -rays: A New Window on the Sky

# *Background Subtraction*

To see a signal, must subtract background  
with  $10^{-3}$  precision

We do this: use nearby sky (“sideband”)

$$m = n - \hat{B}$$

Consider as a model for large-background  
LHC signal

# *Let's talk statistics*

$\hat{\theta}$

Estimate of parameter

$E[\theta]$

Expected value

# *Gaussian Significance etc.*

$$Z = m / \delta m = m / \sqrt{\text{Var}(m)}$$

$$1 / Z = \text{fractional error} = \sigma / \mu = \text{Coeff. Variation}$$

$$N_e = Z^2 \quad \textit{Poisson Events w/o bkg, with same } \sigma/\mu$$

$$N_e < m, B; \quad \text{typical: } m \sim 1000, N_e \sim 100$$

# Significance Improvement

Let  $x$  be a discriminator variable (possibly n-dim)

so pdf's  $s(x)$  and  $b(x)$  are different

Suppose I selected on  $x > x_c$

Define  $Q = Z(x > x_c) / Z(\text{no cut})$

A good cut has  $Q > 1$

Suppose background is well known:

$$\delta m \approx \sqrt{\langle B \rangle} \quad \text{Then } Q = \varepsilon_s / \sqrt{\varepsilon_b}$$

More stringent than  $\varepsilon_s > \varepsilon_b$

I've seen HEP cuts which fail this

# Event Weighting

My colleague (Andy Smith of U Md) says I should weight

$m(x)$  (**background subtracted data**)

with

$$w(x) = \langle S(x) \rangle / \langle B(x) \rangle$$

$$= s(x) / b(x) \quad (\text{within a constant})$$

event weights defined only to within a constant  
constant cancels in wtd averages and  $N_e$

$$\bar{f} = (\sum f \cdot w) / (\sum w); \quad N_e = (\sum w)^2 / \sum w^2$$

Cheating? Already subtracted  $B(x)$ !

# *But he's right!*

Want estimate of  $M$  = true photons (Signal mean)

Naïve:

$$\hat{M}_1 = \sum m_i$$

$$Var(\hat{M}_1) = \sum Var(m_i) = \left( \sum V_i \right)$$

Sum: over bins of  $x$  for example; or integ. over all  $x$

Better: if know  $s(x)$  = shape of  $x$  distribution

each bin  $m_i$  is an estimate of  $M$

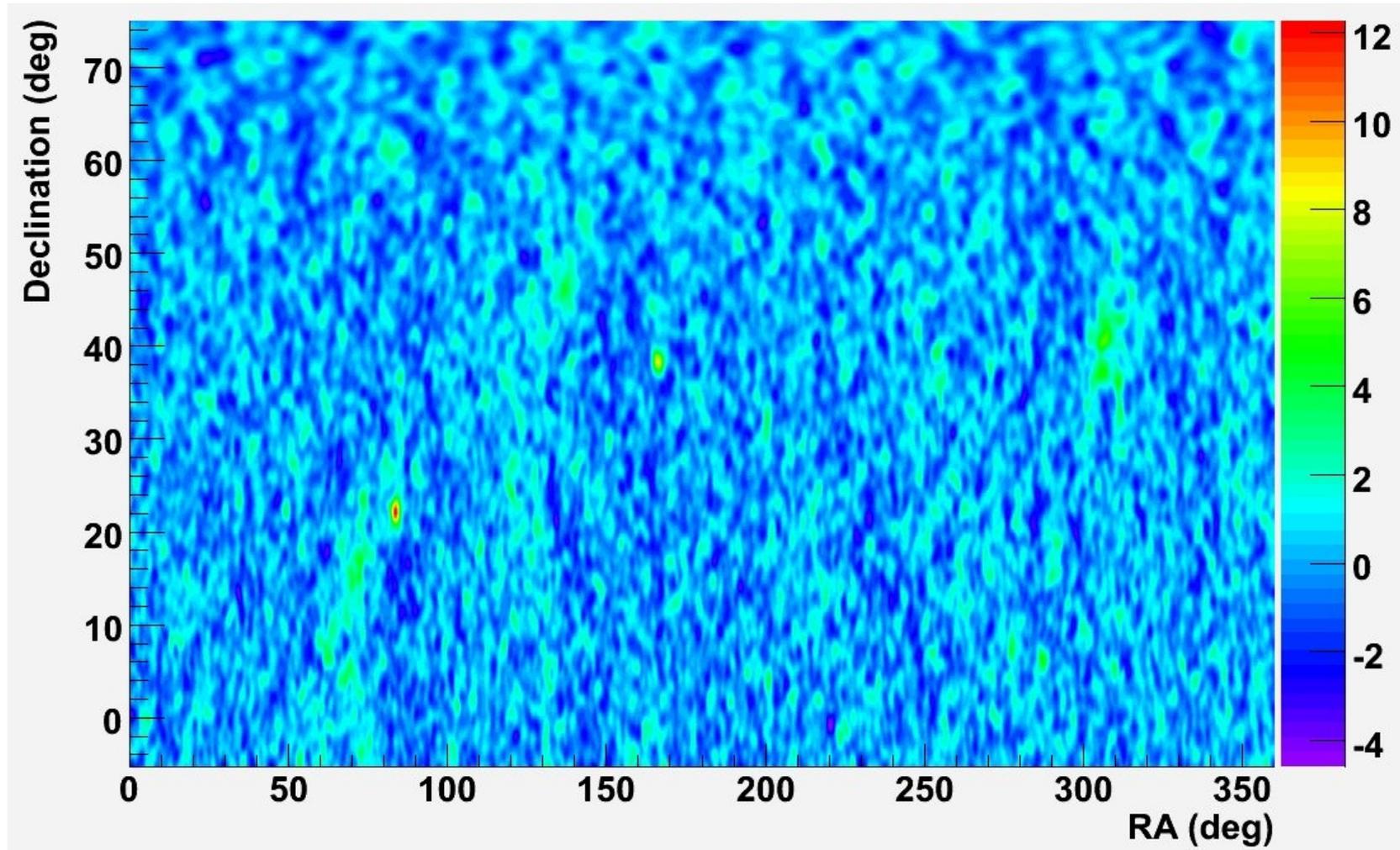
**BLUE** (Best Linear Unbiased Estimator)

Seek minimum variance estimator of  $M$

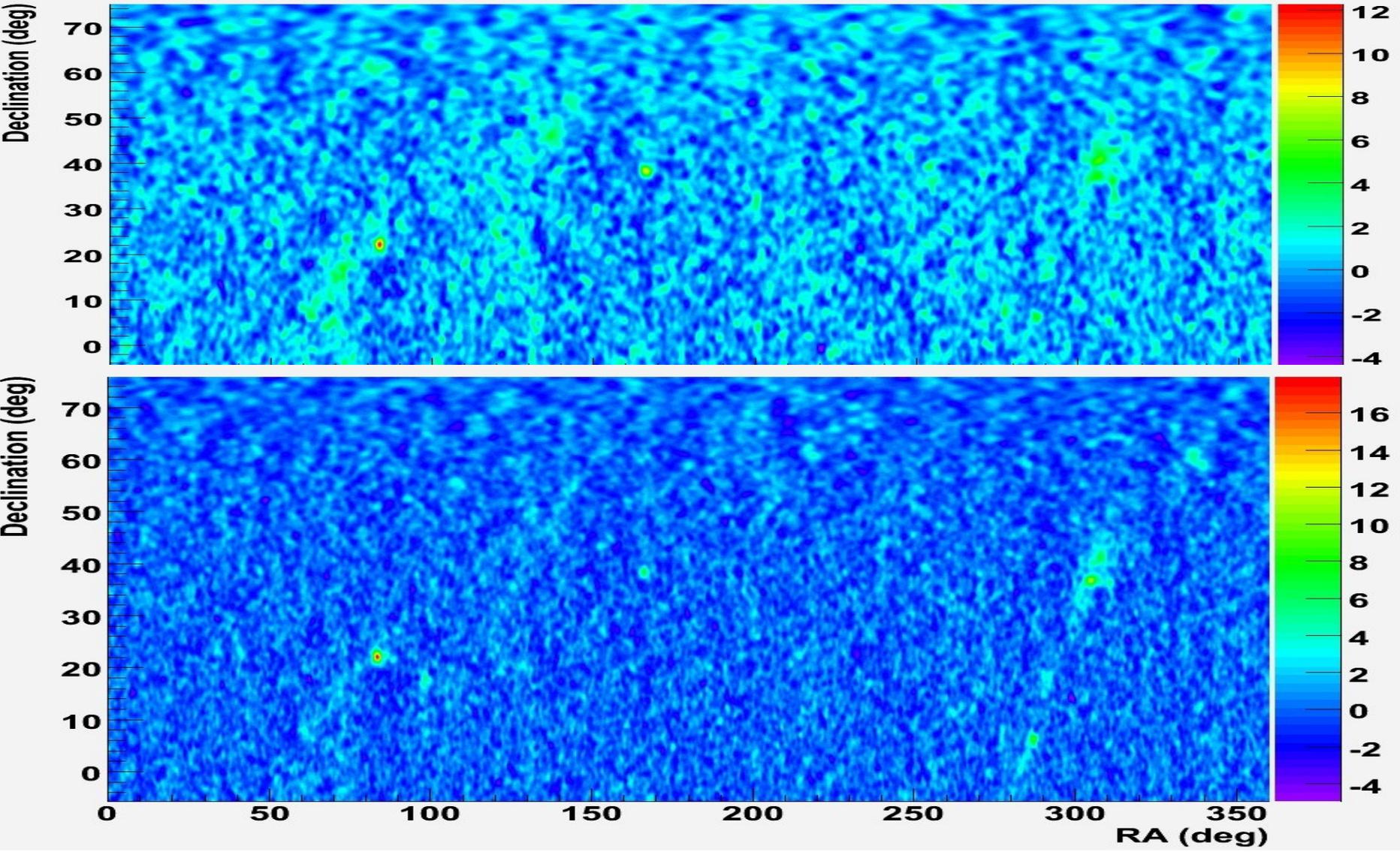
Equivalently,  $\chi^2$  fit for normalization multiplier

over bins of  $x$

# *TeV Gamma Ray Sky: Before Weighting*

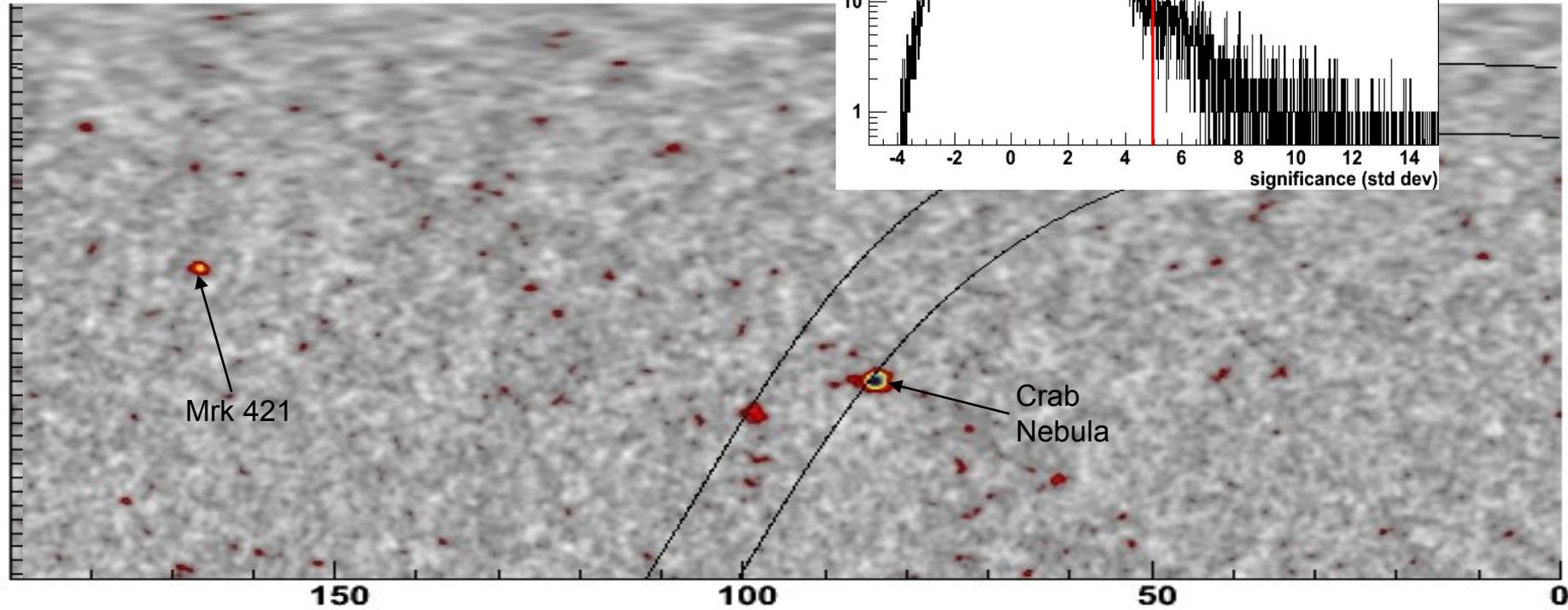
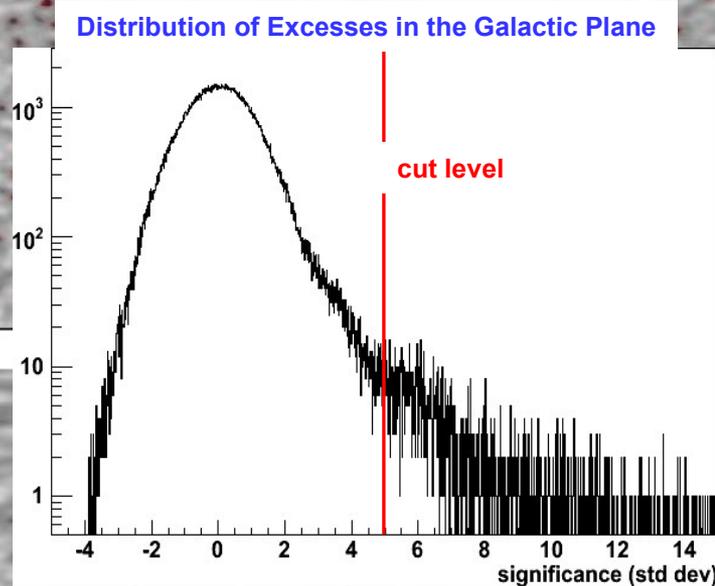
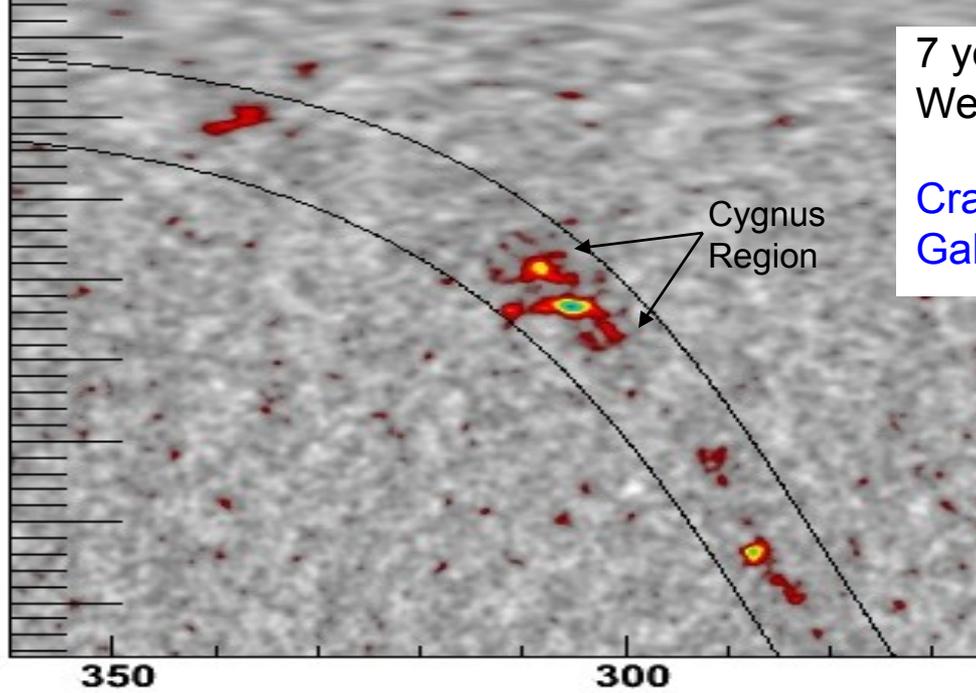


# TeV Gamma Ray Sky: Before and After Weighting



7 year data set (July 2000-July 2007)  
Weighted analysis using A4 parameter  
Best data from 2004 on with outriggers

Crab nebula  $15 \sigma$   
Galactic plane clearly visible



# *BLUE treatment*

Bin contents linear in parameter M:

$$\langle m_i \rangle = Ms_i$$

Could have generalized with  $s_i \rightarrow c_i s_i$

**Gauss Markov**: best estimator wtd by 1/variance:

$$\hat{M}_i = m_i / s_i; \quad \text{Var}(\hat{m}_i) = V_i / s_i^2; \quad w_i = 1 / \text{Var}(\hat{m}_i)$$

$$\hat{M} = (\sum \hat{M}_i w_i) / \sum w_i = (\sum m_i s_i / V_i) / \sum s_i^2 / V_i$$

**Best = min variance among linear estimators**

**Using expected variance, not just estimated...**

# *Chi-squared Treatment*

Define and minimize a fit to the histogram of x:

$$\chi^2 = \sum \frac{(m_i - Ms_i)^2}{V_i}; \frac{\partial \chi^2}{\partial M} = 0 \text{ for } \hat{M}$$

$$\hat{M} = (\sum m_i s_i / V_i) / (\sum s_i^2 / V_i)$$

Bins could also be x bins over different data sets

# BLUE = LLSQ

$V_i$  = Variance of  $m_i$  (Careful: use **true** variance)

$s(x)$  expected normalized signal distribution

$\sum s_i = 1$  ( $= \int s(x) dx$ ) ;  $b(x)$  same for background

Then expected  $m_i = M s_i$  and

$$\hat{M} = k \sum m_i \frac{s_i}{V_i} = k \sum m_i u_i,$$

$$u_i = s_i / V_i; \quad 1/k = \sum \frac{s_i^2}{V_i}$$

Notice each  $m_i$  has a weight proportional to  $u_i$

Can calculate  $M$  estimate just by accumulating weights!

# *Weight $u_j$*

When  $V_i \sim B_i$  (well-determined background)

and  $B_i = B b_i$

$u_j = s_j / b_j$  in this limit

we have the advertised weight

(within a constant  $B$ , which doesn't matter)

When variance of  $m_i$  and  $B_i$  estimated, use better  $V_i$

# *$V_i$ when $B$ is uncertain*

Reasonable: (assume Null Hyp for  $n$  in  $m=n-B$ ; sidebands so  $B = N_B/\tau$ )

$$V(m) \sim (n+N_B)/\tau \quad (\text{still close to } B)$$

Better:

Calculate  $Z_{B_i}$  as in my PHYSTAT03 talk

Take  $V \sim (m/Z_{B_i})^2$  (for  $m>0$ )

But: Careful: any variance small due to fluctuations should really use  $m_i \rightarrow Ms_i$  (expected  $m_i$ ) in calculations

(see Louis Lyons book)

# Variance Improvement

$$\begin{aligned} \text{Var}(\hat{M}) &= k^2 \sum \text{Var}(m_i) u_i^2 = k^2 \sum V_i u_i^2 \\ &= k^2 \sum (s_i^2 / V_i) = 1 / \sum (s_i^2 / V_i) = k \end{aligned}$$

$$\text{Var}(\hat{M}_1) = \sum V_i \quad (\text{larger})$$

Cf. resistors: importance-weighted  $R_{\parallel}$  vs.  $R_s$   
weighted variance  $\leq$  unweighted

The variances are equal if all  $V_i, s_i$  equal

With optimum weights, approach Cramer-Rao  
min variance bound for enough data (Gauss-  
Markov theorem)

# Cramer Rao Bound

As long as range of range of x indep of  $\theta$

And can swap derivative under integral sign

$$V[\hat{\mathcal{G}}] \geq \left(1 + \frac{\partial b}{\partial \theta}\right)^2 / E \left[ -\frac{\partial^2 \ln L}{\theta^2} \right]$$

$b$ =bias

Normal of known  $\sigma \rightarrow V > \sigma^2$

Efficient estimators when equality

**ML whenever possible because:**

If Efficient estimator exists, ML will find it

For large  $N$ , *always* efficient

# *Sensitivity to Assumptions*

Since  $s$  and  $b$  normalized, indep. of absolute normalization assumptions.

However, sensitive to shape of  $s$ ,  $b$ .

We know  $b$  accurately, fortunately:

$b$  from data, so just use to check MC.

But  $s$  from MC: depends on

shower physics, and source energy spectrum

Test fit by  $\chi^2$  and pulls of fit of  $m$ 's to  $s$ ,  $M$ .

# *A surprising application*

Consider a map of counts vs. 2-d position  $xy$ : sky map.

Solve for sources by ML: consider all candidate positions, fit to photon excess \* point spread function (angular resol)

many candidate pixels, events: ML infeasible

OR: weighting *all events* by

$$w(x) = s(xy)/(b(xy) + \alpha s(xy))$$

$s(xy)$  = point spread function

$b(xy) \sim \text{flat}$ ; so  $w(xy) \sim s(xy) \sim 2\text{d Gaussian}$  (ideal)

So  $\sum w$ ,  $\sum w^2$  at each sky position (ideogram/kernel est.)

“ugh, you smeared the map” —but it approaches ML!

Modest (10%) gain in  $Z$  over “optimal”  $s/\sqrt{b}$  bin size

BIG gains when 3d:  $\{xy, z\}$  where  $s(xy, z)$  varies with  $z$

**much more weight to events with good psf resolution!**

# General weighted event solution

Roger Barlow, *J. Comp. Phys* 72 (1987) p202

Write expected average weight in terms of parameter(s) and solve (Barlow):

$p(x) = \alpha s(x) + (1 - \alpha)b(x)$ , so expect

$$\bar{w}_d \equiv \frac{1}{N} \sum w = \alpha \bar{w}_s + (1 - \alpha) \bar{w}_b; \text{ where}$$

$$\bar{w}_s = \int w(x)s(x)dx; \quad \bar{w}_b = \int w(x)b(x)dx$$

solve for  $\alpha$  (unbiased for any  $w$ ):

$$\hat{\alpha} = (\bar{w}_d - \bar{w}_b) / (\bar{w}_s - \bar{w}_b)$$

# Why is weighting good?

Textbooks shows method of moments **inefficient**

ML typically has min var for parameters  $a$

moments: generally above min var bound

A “moment” is just some weighting function whose data average you calculate

Then solve for the parameters  $a$  by equating to expected moments as  $f(a)$

Typically weights not chosen optimally

$w(x) = x^k$  (classical moments)

say  $x = \cos \theta$ , expect  $f(x) = 1 + \alpha x^2$ ; try  $k=2$

solve  $\langle x^2 \rangle = \langle x^2 (1 + \alpha x^2) \rangle$  for  $\alpha$

need not be good for estimating your parameters!

# *Barlow Optimal Weights*

Calculated above **unbiased** solution for parameters for general weight function  $w(x)$ , and its variance

Calculus of variations: find function  $w(x)$  giving minimum variance on parameter  $\alpha$  (actually, on  $M$ )

Finds for large number of events,  $w(x)$  solution gives *same* variance as ML (*if*  $w(x)$  is close to optimal).

But: with weighting, unlike ML, you do *NOT* need to iterate through all events!

Shows variance less than cut on **same** distribution  $w(x)$

**Comment:** a fit to the distribution (histogram) of  $w(x)$  is also close to optimal

# *Barlow's Optimal solution:*

$$w(x) = s(x) / (b(x) + \alpha_0 s(x)), \quad \alpha_0 = M/B$$

$$= r(x) / (1 + \alpha r(x)) = 1 / (\alpha + 1/r(x)),$$

$$\text{where } r(x) = s(x)/b(x)$$

$$w(x) \in [0, 1]; \quad \text{truly optimal if } \alpha_0 = \alpha$$

Cf. **Neyman-Pearson** best test variable:

$$r(x) = s(x)/b(x)$$

And discriminant variable

$$d(x) = \text{posterior prob}(s|x)$$

$$= s / (b + \alpha s), \quad \alpha = \pi_s / (1 - \pi_s)$$

# *What if weights are wrong?*

Barlow: Near (quadratic) optimum, parameter **variance and Z estimates only slightly worse**  
Note; MUST guess initial value for alpha, in order to estimate  $\alpha$ : need  $\alpha_0$  near true  $\alpha$

But: **wrong s or b => biased estimate of M**  
you are fitting normalization to wrong shape

# *Relationship with BLUE*

Barlow: knowing B reduces variance of M

Still: using same  $w(x)$  is optimal.

Now compare with subtraction:

$$w(x) = s(x)/(b(x) + \alpha s(x))$$

When  $\alpha \ll 1$ , we recover our  $s/b$  above.

(i.e. for small  $\alpha$ ,  $s/b$  is near optimal)

# *F. Tkachov Optimal Weight*

*physcs/0001019=Part.Nucl.Lett.111(2002)28*  
*physics/0604127*

Elegant general principle for choosing  $w(x)$

Again calculus of variations for minimum variance of parameter estimate

General: 
$$w(x, a)_{\text{opt}} = C(a) \frac{\partial \text{Ln}[p(x; a)]}{\partial a} + D(a)$$

$$ML : \Sigma \frac{\partial \text{Ln}[p(x; a)]}{\partial a} = 0$$

$$\text{Let } p = (as + b) / (1 + a)$$

$$w = s / (as + b) - 1 / (1 + a) \rightarrow s / (as + b)$$

Caution: He is “cavalier” with normalization of  $p(x)$

# *Simpler ML/moments solution*

Parameterize  $p = (as+b)/(1+a)$ ;  $a = (\alpha/(1-\alpha))$

Then

$$\langle w_d \rangle = \int w(x) p(x) dx = \int \frac{(as+b)}{a+1} \frac{s dx}{(a_0 s + b)} \approx 1/(a+1)$$

Compare ML Solution :

$$\sum w(x, a) = \frac{N}{a+1}$$

# *A Pitfall in Evaluating Systematic Errors*

# *Ideal evaluation of Systematics?*

Suppose know (Bayesian) pdf of systematic effects:

$$\pi(\varphi) \rightarrow \pi(x,y) \text{ in 2d examples I'll use}$$

e.g.  $\{x,y\} = \{\text{Jet Energy Scale factor, luminosity}\}$

Let  $f(x,y)$  be what I am assessing systematic error of  
single top cross section

Higgs mass

Upper Limit for SUSY in my channel

Nominal values for systematic params are at  $x_0, y_0$ .

Redefine as  $(0,0)$ , i.e.  $(x,y) \rightarrow (x-x_0, y-y_0)$

Similarly, let  $g(x,y) = f(x,y) - f(x_0, y_0) = f - f_0$  so  $g(0,0) = 0$

Systematic error = (not quite a variance— $f_0$  not  $E[f]$ )

$$V = \int dx dy g^2(x, y) \pi(x, y)$$

# *Instead: Do “Standard” Systematic Evaluation*

You have a list of systematics; you ran MC at 0 point  
Now run MC at  $+ 1 \sigma$  for each systematic

Resulting changes are  $d_i=f-f_0$        $S^2 = \sum d_i^2$

Report Systematic Error:

$$f_0 \pm S$$

the “graduate student” solution?

# What Justifies This?

1<sup>st</sup> order Variance Formula:

$$V = \sum_i \sum_j \frac{\partial f}{\partial x_i} \frac{\partial f}{\partial x_j} \text{Cov}(x_i, x_j); \quad \text{eval } \frac{\partial f}{\partial x_i} \text{ at } \vec{x} = 0$$

**Nice: avoid distribution assumptions on  $\pi$ , just  $\text{Cov}(\mathbf{x})$**

**Claim can ignore cross terms:**

**$\text{Cov}(x_i, x_j) = 0$  : systematics (usually) **uncorrelated****

*What if your expt. contributes to PDF fits?*

First order, so **good for linear** dependence of  $f$  on  $\mathbf{x}$

But we do a bit better:

**finite differences to estimate partials (from MC...)**

**take into account some nonlinearity, right?**

# *One Factor At A Time: OFAT*

From my thesis advisor:

*A physicist should be able to find and fix  
any one single problem.*

*It should take 2 things **both** wrong at the same time  
to confuse a physicist.*

Corollary:

*Changing more than one thing at a time  
is asking for trouble.*

# *V(exact) vs. S<sup>2</sup>(OFAT): How well do we do?*

Take  $x_i \rightarrow z_i = x_i / \sigma_i$   
consider  $z_i = \pm 1$

Take  $\pi(x,y) \sim N(0,a) \times N(0,b)$

$$f=x+y$$

$$V = a^2 + b^2$$

Truly linear

$$S^2=V$$

OK as expect

$$f = x^2 + y^2$$

$$V = 3a^4+2a^2b^2+3b^4$$

quadratic

$$S^2=a^4+b^4$$

**not so hot**

$$f = xy$$

$$V = a^2b^2 \quad \text{but}$$

bilinear

$$S = 0$$

**complete failure**

# What went wrong?

Quadratic terms underestimated

finite diffs not enough to give effect on **variance**

**Covariance = 0 does not protect us from xy**

xy and derivatives 0 on axes— as if  $f$  indep. of  $x, y$

xy has **twisting** of  $f$  surface:

x derivatives depend on y and vice versa

**Must** consider off-axis points!

If you go to quadratic terms in Taylor series for  $V$ , need **both**  $xy$  and  $x^2, y^2$  (consider rotations!)

Barlow: *run at  $\pm 1\sigma$ ,  $d_j = (f^+ - f^-)/2$*

makes quadratic  $\rightarrow 0$  ...if you are asleep

You should notice  $(f^+ - f_0) \neq - (f^- - f_0)$

don't forget about the 0 point

# “Postdoc Solution?”

You have a list of systematics; you ran MC at 0 point

You run MC at  $\pm 1 \sigma$  for each systematic

Resulting changes are  $d_i^\pm$

Report Systematic Error:

$$S_u^2 = \sum \max\{d_i^+, d_i^-\}^2$$

$$S_d^2 = \sum \min\{d_i^+, d_i^-\}^2$$

Report:

$$f \begin{matrix} +Su \\ 0 \\ -Sd \end{matrix}$$

Here we can check for or even account for asymmetry of uncertainties on effects of systematics; should at least notice quadratic, but still **BLIND** to xy.

# DOE

## *Design of Experiments*

*not your funding agency*

OFAT is not a statistician's term of endearment. They wish your thesis advisor had talked to them first:

**Always change more than one at a time**

Assume each run long enough to measure effects of interesting size

Search for effects in order of likely importance

all linear (main effects)

then bilinear (2<sup>nd</sup> order interactions)

then 3fold etc

Typically a few effects dominate

One expects “interactions” to be small if *each* main effect of interaction is small (i.e. bare xy term rare)

Interaction: twisting in response plane, i.e. *slope* wrt a variable depends on value of another variable

# Typical Goals of DOE

## 1) Optimization/search

Best pattern of points for searching for  
best yield for curing tracker epoxy

least variance of mass vs. cuts

Look for pattern to find a hilltop

which direction, if any, uphill from here?

i.e. good point set for numerical derivatives

## 2) Robustification (Taguchi)

Look for max or min (stationary)

worry about simultaneously maximizing multiple objectives

Look for ridge (separate important from unimportant params)

strangely named metrics to optimize

Response surface methodology: characterize shape of  $f$

pattern of points for data to fit to 2<sup>nd</sup> degree curves

geometry to characterize classes of curves:

hilltop, ridge, rising ridge...

“composite designs” add points to basic design to better characterize area (e.g. near maxima)

# Glossary

Factor	$x_i$	variable; systematic parameter or from Analysis of Variance: linear combinations
Level		values used: 2 level example $\pm 1\sigma$ ; 3 levels {+ 0 -}
Additive	$f$	linear in $x_i$ 's
Main Effects		linear terms
Active factors		main effects which are significant
Interaction		multilinear terms $x_i x_j$ or trilinear or higher
Curvature		Quadratic term
Response Surface	$f(x, y, \dots)$	
Twisting of Response Surface		$\partial_x f(x, y) \neq \partial_x f(x, 0)$
Confounding		Fractional Design can't Distinguish all interactions can detect whether one of class active ideally confound higher order with lower order
Factorial Design		plan for sampling $x_i$ space
Full:	$L^k$	all combinations of $L$ levels of $k$ factors
Fractional:	$L^{k-m}$	not all combinations $k$ has "subtracted" off $m$ things confounded

# OFAT vs. Design

## OFAT advantages

- Simpler to set up (fewer changes from nominal)
- OK if main effects dominate
- Easier to analyze w/o specialized software
- One bad run loses less information
- Can identify curvature if use 0

## Design advantages

- Can estimate interactions (or show negligible)
- More important savings, the more variables
- Less error (all runs contribute to each effect)
- Can identify curvature if use 0

# *All DOE's change more than one factor at a time*

$2^2$  full factorial design 2 levels +1, -1;

Zx	Zy
----	----

+1	+1
----	----

+1	-1
----	----

-1	+1
----	----

-1	-1
----	----

“Screening designs” in higher dimensions:

Not full  $2^k$  combinations for 2 levels

See all main effects, and Groups of interactions

confound several low order, or low with high order

# Calculating Main Effects and Interactions

Look at sign of factors in {x,y} runs:

Sgn {x,y}	++	+-	-+	--
Sgn (xy)	+	-	-	+
run	1	2	3	4

$$[(1 - 3) + (2 - 4)]/4 = \text{main effect in } x$$

compare the 2 terms for consistency: look for twisting  
each term parallel to axes

rather than on axes like  $[(+0) - (-0)]/2$

$$[(1 - 2) + (3 - 4)]/4 = \text{main effect in } y$$

$$[(1 - 2) + (4 - 3)]/4 = \text{interaction } xy$$

Or: fit  $Ax+By+Cxy$  to points

# Sample calculations w/ DOE without 0 point

$f=x+y$  no interactions

$$V = a^2 + b^2 \qquad = S^2 \quad \text{OK} \qquad \text{DOE}=V$$

$f = xy$

$$V = a^2b^2 \qquad S^2 = 0 \quad \text{BAD} \qquad \text{DOE}=V$$

$f = x^2 + y^2$

$$V = 3a^4+2a^2b^2+3b^4 \qquad S^2 = a^4+b^4 \quad \text{Ouch} \qquad \text{DOE}= 0 \quad \text{Worse}$$

DOE from sums of squares of main effects

Both need to explicitly look at 0 point to *notice* curvature  
and can be extended to estimate effects better

OFAT **CAN'T** see  $xy$  even with 0 point added, but DOE can

# *Summary for Weighting*

An optimal weight function can achieve ML accuracy

Weighting methods are powerful and simple

There is a rational scheme to choose optimal weight

Weighting (or fitting to weight distributions)  
is more accurate than cuts

# *Summary for Systematics*

- Even if your systematics *are* independent, your measurement probably correlates them for you
- If you worry about curvature (up-down asymmetry) you need to worry about  $xy$  too
- OFAT is **blind to** multi-linear ( $xy$ -like) effects
- You **MUST** leave OFAT to see  $xy$ -like terms
- OFAT evaluation of systematics misses some of nonlinear effects
- Don't forget the point at nominal parameter values
- Statisticians have heard before from scientists who insist OFAT is the best/only way
- DOE might even help you—worth a think

# References

My papers should appear soon at the phystat 07 web site  
phystat.org | 07 | Proceedings

I'm in the process of putting them on the arxiv server...

## Weighting

Books by Cowan and by Fred James

Papers by Barlow and by Tkachov

## Design of Experiments

Nancy Reid's talk at Phystat 2007

B. Gunter, Computers In Physics 7 May (1993) (not  
online alas—complain to AIP)

Can look at NIST handbook or Wiki for definitions and  
some discussions

Box Hunter & Hunter "Statistics for Experimenters"  
good, but feels a bit wordy

Cox & Reid "Theory of D.O.E"

more compact but sometimes too terse